



Dear Prospective Sponsor,

4TH ANNUAL  
IN CONCERT WITH  
**HOPE**  
SATURDAY, JULY 23, 2022  
VILLA MONTALVO

On Saturday, July 23, 2022, Hope Services will host its 4<sup>th</sup> Annual "In Concert With Hope," our largest fundraiser of the year. We expect more than 500 business and civic leaders, philanthropists, and community members to enjoy "In Concert With Hope" at the beautiful outdoor theater at Villa Montalvo again in Saratoga, California featuring the best in funk and soul music for over 50 years, [Tower of Power](#). And, back by popular demand will be the soulful sounds of two-time GRAMMY award-nominated jazz saxophonist [Mindi Abair](#).

We would value your support of this event as it will be benefiting [Hope's programs and services](#) for individuals of all ages with intellectual and developmental disabilities (I/DD) and mental health needs.

Opportunities range from \$3,000 to \$50,000 and represent a vital investment in helping Hope Services bridge the gap from state funding. Contributions will support basic supplies, materials, and staff salaries that are currently not completely covered by the state yet are critical to our programs and services.

Attached please find our Media Exposure, Sponsor Levels & Benefits and Sponsor Registration form. One of us - Bill, Lisa, Tom or Chip - will reach out to you soon to answer questions and discuss details.

Thank you in advance for your thoughtful consideration.

Sincerely,

Bill Palmer  
Event Co-Chair

Lisa Chapman  
Event Co-Chair

Tom McGovern  
Event Co-Chair

Charles "Chip" Huggins, JD  
CEO/President

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# 2022 Sponsorship Benefits

Event tickets for sponsor and guests

Presenting Sponsor

**\$ 50K**

32 tickets  
Premiere Seating

Headliner Sponsor

**\$ 25K**

16 tickets  
Premiere Seating

Opening Act Sponsor

**\$ 15K**

8 tickets  
Premiere Seating

Backstage Sponsor

**\$ 10K**

6 tickets  
Priority Seating

Finale Sponsor

**\$ 5K**

4 tickets  
Reserved Seating

Encore Sponsor

**\$ 3K**

2 tickets  
Reserved Seating

Logo recognition on event website



Logo recognition in event print advertising and promotional materials



VIP seating including drink ushers for guests



VIP reception and photos with performers



Rideshare Vouchers



Reserved Parking



Acknowledgement during concert opening



Side of stage seating with personal usher to take food and drink orders



## Sponsorship Add-On

In addition to our standard sponsorship packages, we also have opportunities to sponsor highly visible aspects of the evening.

**PSA Sponsor (\$10K):** Have a member of your team appear in a 30 seconds NBC Bay Area PSA commercial to promote In Concert With Hope and share your organization's support of a great cause!

**Concert Gift Sponsor (\$5K):** A gift will be sent to 2022 In Concert With Hope supporters. These gifts are a great opportunity to include your logo and introduce your brand to a highly engaged audience.



**1.7M+**  
IMPRESSIONS

From Facebook and  
Google Advertising  
Network



**116**  
ADVERTISEMENT

Featured Radio, PSAs,  
interviews, and printed  
articles



**100+**  
PR OUTLETS

News and media outlets  
distributed an In Concert  
With Hope press release



**250K+**  
WEB VISITORS

To the concert landing  
page and ticket portal



Exposure data from 2021 In Concert With Hope

## Our Media Sponsors



**G E N T R Y**



Tickets  
Available  
Now

# 3RD ANNUAL IN CONCERT WITH HOPE

OCTOBER 2, 2021



Enjoy *In Concert with Hope* and support Hope Services' largest fundraiser of the year, benefiting programs and services to more than 3,200 Bay Area individuals of all ages with developmental disabilities and co-occurring mental health needs. Headlining In Concert With Hope is five-time GRAMMY award-winning, and Rock & Roll Hall of Fame inductee, **Michael McDonald**. And back by popular demand will be the soulful sounds of two-time GRAMMY award-nominated jazz saxophonist, **Mindi Abair**!

## THANK YOU TO OUR SPONSORS\*

### SPOTLIGHT



### PRESENTING

Janice & Thomas Berthold  
Birk McCandless & Family  
Mary & Fred Schell

### HEADLINER



### OPENING ACT

**abd** Insurance & Financial Services  
**COMMERCIAL CASEWORK INC.**  
ARCHITECTURAL WOODWORK & CABINETRY  
Joyce & Brad Smith

### FINALE



Charles "Chip" Carr Huggins Sr.

### ENCORE



Anne & Joe Pert  
Ben Woo – Salesforce.org

### IN-KIND



### LONGTIME PARTNERS



\*As of 8/13/21

Event Committee: Bill Palmer, Lisa Chapman, Tom McGovern, Christine Joseph, Roxanne Vane, Debbie McCarroll, Ann Danner, Chip Huggins

### FUND-A-NEED



Ann & Alden Danner  
The Dolly & Frank Halden Giving Fund

Roxanne Vane & John Kyffin

### MEDIA



Tickets available now (\$20) To receive \$5 off use discount code **GAZETTE5** at checkout. To buy tickets or additional information, including sponsorship opportunities: [www.hopeservices.org/concert](http://www.hopeservices.org/concert)

## SAMPLE PRINT ADVERTISEMENT AND LOGO PLACEMENT





SATURDAY, JULY 23, 2022

VILLA MONTALVO

## SPONSORSHIP REGISTRATION

Hope Services  
30 Las Colinas Lane  
San Jose, CA 95119  
EIN#: 94-139928

[hopeservices.org/concert](http://hopeservices.org/concert)  
Contact: Event  
Coordinator Stacy Houston  
(408) 284-2858  
[concert@hopeservices.org](mailto:concert@hopeservices.org)

### SPONSOR'S INFORMATION

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Name and Title: \_\_\_\_\_ Phone #: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Please indicate below how you would like to be acknowledged or if you wish to remain anonymous:

\_\_\_\_\_

### SPONSORSHIP LEVEL

☐ **\$50K - PRESENTING SPONSOR**

☐ **\$25K - HEADLINER**

☐ **\$15K - OPENING ACT**

☐ **\$10K - BACKSTAGE**

☐ **\$5K - FINALE**

☐ **\$3K - ENCORE:**

☐ **FUND-A-NEED SPONSOR**

☐ **MEDIA SPONSOR**

☐ **IN-KIND SPONSOR**

Please note: payment and  
your high-resolution logo are  
required in order to receive  
recognition in event  
advertising and marketing.

Corporate Matched Giving - Does your company  
match your employees donation? ☐ Yes ☐ No

### SPONSOR PAYMENT INFORMATION

*Please remit payment by:*

☐ **Check** Please make check payable to Hope Services - Development, 30 Las Colinas Lane, San Jose, CA 95119

☐ **ACH** Please contact Event Coordinator Stacy Houston at [concert@hopeservices.org](mailto:concert@hopeservices.org)

☐ **Credit Card** (processing fee applies)

Name on Credit Card \_\_\_\_\_

CC# \_\_\_\_\_ Exp. \_\_\_\_\_ CCV \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature: \_\_\_\_\_

Print Name and Title: \_\_\_\_\_

THANK YOU FOR SUPPORTING HOPE SERVICES!