



# Hope in Action *Spring 2015*

## CMMP Puts Hope Team In Front of and Behind the Camera with Purpose

With a mission to improve the quality of life for people with developmental disabilities, Hope Services embraces projects that get people of *all abilities* out into the community, working together. **The Community Membership and Media Program (CMMP)** is a great example. CMMP participants create educational videos to help inform the community about important social issues.

In 2007, Hope was awarded seed money to start CMMP in Santa Cruz, with Mike Nichols as the project leader. The CMMP media team gets out into the community as interviewers, videographers, and newscasters. In Santa Cruz, they're celebrities and can be found from the Farmers' Market to Santa Cruz Warriors games.

Since its inception, CMMP has more than doubled in size, and now serves 43 individuals. More CMMP programs are in the works, which will provide tools and technical education related to computers, social media, photography, videography, mobile technology and cognitive support technologies. Expansion of CMMP will increase collaboration with local schools, creating opportunities to engage volunteers and interns.

CMMP advances community integration and empowers its participants. Participants produce videos to educate the community about disabilities, environmental issues, health and nutrition, community services and community events. CMMP has collaborated with Save Our Shores and is currently working with the Central Water District and the Water Conservation Coalition of Santa Cruz County on environmental impact video projects. CMMP is also producing Santa Cruz Community Farmers' Market videos to promote locally grown organic foods. Food of the Week interviews are broadcast on UC Santa Cruz's radio environmental news show, "This Just in From Outdoors".

While impacting their community, CMMP participants also build self-confidence.

As Hope Reporter Brienne Holemann puts it,

"I find myself asking questions in my everyday conversations that I wouldn't have asked before."



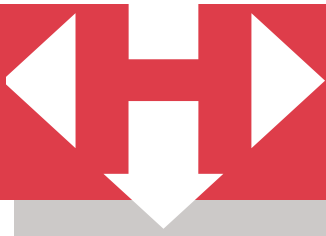
CMMP participant Aaron Grushkin at the 2014 San Andreas Regional Center Legislative Breakfast, where he interviewed Marty Omoto of the CA Disability Community Action Network.

### Some Recent CMMP Videos:

- "I Like to Work" (<https://vimeo.com/123752452>)
- "Food of the Week" with the Santa Cruz Community Farmers' Market—videos are posted to their website and Facebook and aired on Community TV. To date, CMMP participants have created over 50 videos with the Farmers' Market. (<http://www.santacruzfarmersmarket.org/food-of-the-week/>)
- "Play your Way"—Special event for kids with Autism at the San Jose Children's Discovery Museum

Want to support CMMP? Funding and equipment is always needed! Contact us or donate at [www.HopeServices.org](http://www.HopeServices.org).





# Hope in Action Spring 2015

## Profile of Hope **HELEN OWEN**



**Helen Owen in action at Celebrity Bartender Night at the San Jose Capital Club in January 2015**

***“It isn’t about yourself; it’s what you can do for others...”***

Helen Marchese Owen has been a dedicated friend and supporter of Hope Services for more than 25 years. In August, Helen will co-chair Hope Services’ **Cars ‘n’ Cowboys** event in Los Gatos, along with husband Eddie Owen, and Randi and Jim Zanardi. She is also working on the Hope Services’ October Gala at the Silicon Valley Capital Club, **Sunset Boulevard: A Night in Old Hollywood**.

Born and raised in Santa Clara county, Helen is tireless in her commitment to her community. She grew up working in her family’s cherry orchards and packing shed. Today, Helen and her husband of nearly 48 years, Eddie Owen, live in Los Gatos and have two sons and seven grandchildren. Professionally, she is a partner in Marchese Farms and Marchese Family Properties. With Eddie by her side, this high-energy powerhouse can be found most evenings at charitable or family events.

Diminutive in size only, Helen understands the true meaning of philanthropy. She genuinely cares about people, and she contributes her time, energy, and resources to the community. Her kindness

and considerate nature shine through as she works tenaciously for her causes.

Helen takes pride in rolling up her sleeves and doing whatever it takes to benefit the causes she champions. As a proud Italian, she is active with the development of Little Italy San Jose where her grandparents grew up, as well as an impressive list of worthy causes. With Helen’s name on the masthead, one is assured of results and an increased social awareness for her chosen campaigns.

Helen was honored in May 2015 by **The Silicon Valley Business Journal** as one of this year’s 100 most influential women in Silicon Valley.

Helen often quotes Jan-Willem (JW) Knapen, whose motto was “Never Ever Give Up.” Despite his battle with terminal cancer, he raised hundreds of thousands of dollars to help families of medical patients with serious illnesses. His courage and legacy are still inspiring people.

“I learned at a very young age that dedication, hard work, long hours and giving 100% of what you can do will make a difference in the lives of others,” says Helen.

Hope will be forever grateful for Helen’s tireless devotion.

## *Did You Know?*

**6**

Counties Hope serves in the Bay Area: Santa Clara, San Benito, San Mateo, Santa Cruz, Monterey, Alameda

**400**

Per week volunteer hours provided by Hope clients

**87%**

Unemployment rate in CA for people with disabilities

**3500**

Number of people and their families served by Hope

**90**

Percentage of people Hope serves who are low income

**77**

Percentage of children who did not require additional services after the age of 3 due to success of early intervention such as Hope’s Homestart program

**16**

Number of years that rates for service providers like Hope have been frozen by the State of CA

# Upcoming Events

## Cars 'n' Cowboys

*Put on your cowboy boots and get ready to kick up your heels!*

Join Hope Services for the **First Annual Cars 'n' Cowboys** (A western twist on the famous Concours d' Hope), on August 1st in Los Gatos. This invitation-only benefit for Hope Services will feature **vintage automobiles from private collections that are rarely available for public view**. The evening will feature a **Hearty Western BBQ** and a **Classic Car Opportunity Drawing**—One lucky cowboy or cowgirl will have the key that starts the engine.

Visit [www.HopeServices.org/carsncowboys](http://www.HopeServices.org/carsncowboys) for details. Sponsorships are still available.



## Sunset Boulevard: A Night in Old Hollywood Gala

Take a step back in time and in style on October 17 when the Silicon Valley Capital Club hosts **Sunset Boulevard: A Night in Old Hollywood** to benefit Hope Services. Hope's biggest gala of the year promises to be a sold-out smash. Revel in the glory days of Hollywood alongside Gable and Lombard, Fred and Ginger. Tickets are limited and will sell out fast.

Go to [www.HopeServices.org/gala](http://www.HopeServices.org/gala) for details. Sponsorships are still available.

## Support Hope



**Hope's fundraising goal this year: \$2 million. Help us get there!**

- Donate directly at [www.HopeServices.org](http://www.HopeServices.org). We accept online donations, stocks, monthly gifts & more.
- Register for eScrip at [www.eScrip.com](http://www.eScrip.com) and choose Hope Services.
- Go to AmazonSmile—<http://smile.amazon.com>—and select Hope Services as your beneficiary.

# Hope CEO Ray Smith Returns to Work after Bicycle Crash

Hope Services CEO Ray Smith returned to the office this spring, and continues an amazing recovery from his bicycle crash earlier this year.

## Upcoming Events

Check [www.HopeServices.org](http://www.HopeServices.org) for more information.

- **Cars 'n' Cowboys - Invitation Only**  
August 1, Los Gatos
- **Sunset Boulevard: A Night in Old Hollywood Gala**  
October 17, San Jose
- **Hope Whittier Talent Show**  
Friday, July 24th, San Jose  
from 6pm to 8:30pm



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## All Star Profile **TONY SALAZAR**

Tony Salazar's bright smile beams when he talks about music. With the voice of an angel, he is an inspiration to all. Tony was born with special needs: developmentally delayed and with a visual impairment that limits his peripheral and distance vision. Despite the odds, he exemplifies a "can-do" attitude. He graduated from the California School for the Blind in Fremont and is a star at Hope Services.

At 32 years old, Tony can sing, play the piano and the accordion. He is fluent in Spanish and English and can play almost anything musical by ear. He is the lead vocalist and pianist in an all

special needs rock band. He and the Magic Makers Rock Band, perform at various venues and love to perform. Tony lives with his mother, two sisters and brother. Not shy, Tony loves to talk to people and likes to feel included in conversations. Catch Tony when he performs with the Magic Makers on October 17 at Hope's gala, **Sunset Boulevard: A Night in Old Hollywood**.

Listen to Tony sing the National Anthem at the Hope Warriors game in Santa Cruz:  
<http://tinyurl.com/nl2lykm>



*Want to learn more about us?* We'd love to hear from you.

**We value your feedback.** Call with questions or to share your thoughts.

**Send all correspondence to:** Hope Services, Attn: Development Department, 30 Las Colinas Lane, San Jose, CA 95119-1212.

**Talk to us:** 408.284.2862 or 408.284.2858, or connect online at [HopeServices.org](http://HopeServices.org).

**Take a tour:** We promise to make your day a bit brighter. Contact Angela Mazza at 408.284.2862 or [amazza@hopeservices.org](mailto:amazza@hopeservices.org).



[www.HopeServices.org](http://www.HopeServices.org)

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