



hope services

Amazing is all in a day's work.

  www.HopeServices.org



HOPE IN ACTION · SPRING 2014



Project SEARCH: Upending Unemployment Stats

What if you could turn unemployment statistics for people with developmental disabilities upside down? Hope Services, in partnership with Lucile Packard Children's Hospital at Stanford, Palo Alto Unified School District (PASUD), and San Andreas Regional Center has done just that. In California, the unemployment rate for people with developmental disabilities is 87% (CA Department of Labor). Project SEARCH (PS), a national program, obliterates the statistics and garners employment for 65% of its graduates. The hospital, school district, and regional center partnership has improved those statistics with its inaugural class by placing 88% of graduates within one year of their graduation.

Implemented in August 2012 at Lucile Packard Children's Hospital, PS involves total workplace immersion for young participants and provides a seamless combination of classroom instruction, career exploration, and relevant job-skills training through strategically-designed internships. Upon completion, students with significant developmental disabilities are employed in non-traditional, complex and rewarding jobs.

The program is managed by a PAUSD teacher and Hope Services assists with job coaching, development, and placement. The original class of nine, which graduated in May of 2013, are leaders in helping to bring about an attitude change for hiring people with disabilities and the range of jobs in which they can be successful.

Hope Services will launch its second PS collaboration at Kaiser Permanente's San Jose Medical Center in the summer of 2014 with a focus on adult interns. The educational partner will be Fremont Union High School



District Adult Education, along with San Andreas Regional Center. Response is already skyrocketing: the 2014 class has 17 adult referrals for three openings for the upcoming Kaiser class.

"This is a win-win for everyone involved and I am excited to partner with Kaiser on our next Project SEARCH site. Successful model programs are already underway at multiple Kaiser Permanente Medical Centers across California," said North District Program Manager for Hope Services, Suanne Rinta. "Kaiser is ranked as one of the top employers for persons with disabilities by CAREERS and disABLED magazine."

For more information about Project SEARCH, contact Chris Wright at cwright@hopeservices.org. To learn more about the national program, visit www.projectsearch.us.





FROM GENE SINCLAIR

The Chairman's Message

In the disability world, we celebrate the small steps because, for someone with a disability, the small steps can be life changing. March 24, 2014, marks the implementation of section 503

of the Rehabilitation Act of 1973. For some, this new federal ruling could be a life changing step toward new employment. We celebrate these small steps that support the employment of people with disabilities.

Section 503 of the Rehabilitation Act will ensure that qualified workers have more meaningful opportunities to find, secure and keep good jobs. For the first time, these rules provide metrics – management tools that inform decision-making and provide real accountability – to measure federal contractors' progress toward achieving equal opportunity for people with disabilities and protected veterans.

The new ruling does this by establishing a new 7% employment goal for people with disabilities. This doesn't just apply to select federal contracts, it applies to every federal contract across the board.

Hoopla for Hope

"Hoopla for Hope," Hope Services' Night at the Santa Cruz Warriors sponsored by Ocean Honda on February 1, was a slam dunk. Awareness was raised in a big way about Hope Services' successes in and around Santa Cruz thanks to the Downtown Litter Abatement (DTLA) crew and the Community Media and Membership Program (CMMP). The community rallied support for Hope Services' social enterprise projects and helped to identify potential new employment opportunities.

Tip-off began with Hope clients handing out information about Hope Services and the evening's opportunities to support Hope. Fans could also register for a chance at a team basketball signed by the entire Warriors' team and bid on the silent auction for a custom, signed Hope Services' Santa Cruz Warriors jersey, worn by the players in the game. Throughout the evening, fans were spotted with their Hope Services' tattoos and posting to Facebook and Twitter.

During the game, Hope's CMMP team conducted interviews of fans and players. At half-time, a video of

The ruling is particularly important because people with developmental disabilities in the State of California face an 87% unemployment rate despite their interest, ability and willingness to get to work and be meaningful contributors to their communities.

Hope Services is working toward rolling out new programs that will support both our clients and local federal contractors in this regard. As we continue to expand our social enterprise businesses, we are also creating new managed staffing services that will allow federal contractors to meet these new guidelines by placing Hope clients through our service while also benefitting from Hope's expertise in training, job coaching, and ensuring the success of our clients.

Please join in as we celebrate progress and stay informed about how you can help employ people with developmental disabilities.

Gene Sinclair is Chair of the Hope Services Board of Directors and is Principal/Vice President of Business at GW & Wade in Palo Alto.



The Warriors sported Hope Services' jerseys.

Hope's DTLA (produced by the CMMP team) was shown on the big screen, while the DTLA crew was honored for their service to the downtown. As the last buzzer sounded, it was a double win for both the Warriors and for Hope Services. Not only did we raise community awareness, but more than \$5,000 was raised in support of DTLA. Next year's Hoopla is already in the works!

Leaf Abatement Crew Santa Cruz

Hope Services awarded Bob Nelson, City of Santa Cruz Solid Waste Recovery Superintendent, and Lupe Sanchez, Solid Waste Recovery Supervisor, with the annual award for outstanding contribution in creating a diverse community workforce. Held in October, the 6th Annual Employer Recognition Ceremony recognized Bob and Lupe for their ongoing support with Hope's Santa Cruz Leaf Abatement Crew.

The enthusiastic and mobile Leaf Abatement crew rakes leaves, clears gutters and storm drains, and cleans sidewalks throughout the City limits. The project keeps Downtown Santa Cruz clean and provides jobs for people with developmental disabilities. It is a highly innovative and effective community employment program that has provided employment opportunities for individuals with developmental disabilities for nearly 20 years, while maintaining and preserving beauty, order, and cleanliness along Pacific Avenue and adjacent streets in downtown Santa Cruz.

This annual event is presented by The Department of Rehabilitation, SARC, Hope Services, and agencies in Santa Cruz County that are invested in services to our diverse and growing population.

An outstanding community model and partnership!



Bob Nelson with Lupe Sanchez of Santa Cruz Solid Waste Recovery

First My Family Hope Services Assembles Official "The Walking Dead Survival Kit™"

When business ramped up for First My Family (FMF), producers of emergency preparedness kits and supplies, CEO and founder Andrew Torres called on Hope to help assemble the survival kits.

Andrew's licensing agreement with AMC TV meant a significant increase in demand and production for The Walking Dead survival kits. (The Walking Dead is the number one-rated show on television and the highest-rated series in the history of cable television).

Andrew was familiar with Hope even before the new contract came about. His uncle had worked at Hope and maintained a job despite a statistical unemployment rate of 87% for people with developmental disabilities in the State of California. Andrew, along with his wife and partner, Angie Torres, knew they had a win-win with a social enterprise project that came full circle for his family.

The military-style messenger bag kit (right) is designed to help two people stay alive for three days and includes water, food, Mylar space blankets, 24-hour body heat blankets, ponchos, glow sticks, a Lifeline first aid kit, procedural medical mask, leather palm work gloves, waterproof matches, and an LED flashlight. Hope applauds the Torres family and their commitment to Hope's success!



Andrew Torres with Hope Services Manager Lori Williamson



Rangers Program



Hope's Community Access Network (CAN) clients volunteer as Park Rangers at Mountain View's Shoreline Park. Their role is to help "ensure a safe aesthetic and a nurturing environment," according to the City's guidelines, which also includes educating the public.

The 750-acre recreation area's abundance of wildlife means that there are always new bird species to learn about. The Ranger uniforms were funded through the generosity of the Kyoto Palace (Campbell) Golf Tournament.



hope services

30 Las Colinas Lane
San Jose, CA 95119



NONPROFIT ORG
US POSTAGE
PAID
SAN JOSE CA
PERMIT NO. 1662



THE 10TH ANNUAL

Building Community

BENEFIT BREAKFAST FOR HOPE SERVICES

VISIONARY SPONSOR 



MARK YOUR CALENDAR! KEYNOTE SPEAKER

CHERYL HINES GOLDEN GLOBE AND EMMY AWARD
NOMINATED ACTRESS/COMEDIAN

JUNE 6, 2014 FRIDAY
7:30 TO 9:00 A.M.

Santa Clara Convention Center, Mission City Ballroom

Sponsorships & Tickets: www.HopeServices.org or (408) 284-2887

Cheryl Hines will take the podium to share her passion and advocacy for people with special needs. She found television stardom as Larry David's spouse on HBO's hit comedy, *Curb Your Enthusiasm*. Upon discovering that her nephew was born with cerebral palsy, Hines became an advocate, and now serves on the Board of Trustees of United Cerebral Palsy.



hope services